## METHOD OF TRANSMITTING MULTIMEDIA MESSAGE IN VARIOUS SERVICE ENVIRONMENTS

## **ABSTRACT**

Disclosed herein is a method of transmitting a multimedia message in a mobile communication system, which allows a receiving terminal to access an MMS server suitable for its specification and receive a stored multimedia message, even when a single MMS server is not equipped with all types of media conversion functions corresponding to all specifications of the receiving terminals. According to the invention, the MMS server stores a multimedia message transmitted from a transmitting terminal in a common message storage unit, and ascertains the specification of a receiving terminal while informing the receiving terminal of the arrival of the message. The MMS server includes in a notice message the address of an MMS server that services media data reproducible by the receiving terminal and informs the receiving terminal of the arrival of the multimedia message.